

Hello – my name is **[Insert Sales Representative Name here]**. I represent **[Insert your company name here]** in your area. **[Insert 1 – 2 sentences with company background here]**.

[I'd like to update you on some technology that will make managing Windows-based desktops and servers an easier and more cost efficient process.](#)



[If your IT organization is like many others, you spend significant resources on day-to-day deployment and management issues. Installing or updating end-user software, inventorying hardware and software resources, and the like, can be time-consuming and moving from machine to machine to perform these chores isn't really the best use of time or talent.](#)

[That's why Microsoft has developed its Systems Management Server product. This tool helps IT organizations reduce costs associated with change and configuration management by providing facilities for: creating detailed hardware inventories; software metering and inventory; software distribution and installation; and remote troubleshooting -- in a single package that's reliable and scalable.](#)

[Companies like Hoechst Marion Roussel, Merrill Lynch and Nabisco are all realizing significant cost savings as a result of using Systems Management Server within their enterprises.](#)

[eWeek agrees: "The revamped version of SMS ... is a must-have upgrade for managers of Windows networks that have hundreds--or even thousands--of Windows 9x and Windows NT \[2000\] desktop PCs and servers."](#)

Visit us online at **[Insert Company Web Site URL here]** or give me a call at **[Insert company phone number here]**. I would be happy to answer any of your questions.

Sincerely

[Insert Sales Representative name and Company name here]